



NEWSLETTER

With summer just around the corner, now is the time to get FireSmart. This month's newsletter is packed with ways to take action. Watch our new TV spot, listen to powerful stories from Indigenous women who carry the fire, discover how your garden can be both beautiful and wildfire-resilient, and learn how communities across BC are taking collective action to reduce wildfire risk. Plus, check out our Plant of the Month and a practical tip to get your yard ready for the season ahead.



See Through FireSmart Eyes

Wildfire season is underway, and this year we're inviting British Columbians to see their homes differently.

Through FireSmart Eyes is our largest campaign of the year—built around a simple but powerful truth: once you know what wildfire risk looks like, you can't unsee it. A pair of sunglasses brings everyday hazards into sharp focus: messy gutters, combustible patio furniture, flammable plants too close to the house. Take action, and the risk disappears.

Watch the TV spot, explore the interactive landing page, and get your property ready.

[Prepare Now](#)

[Watch the TV Spot](#)



The Get FireSmart™ Podcast

Now Streaming: Carrying the Fire

The first two episodes of our new podcast series, Carrying the Fire: Indigenous Women Restoring the Land, are available now. These are stories of strength, knowledge, and community, told by Indigenous women who are reviving cultural burning practices and rebuilding relationships with fire across BC. Find the series on your favourite podcast app.

[Subscribe on Spotify](#)

[Subscribe on Apple Podcasts](#)

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Photo credit: Regional District of Kootenay Boundary

Become a FireSmart BC Plant Partner

Calling all nurseries and garden centres! Spring is the perfect time to join the FireSmart BC Plant Program as a Plant Partner. Help your customers make wildfire-resilient choices right at the point of purchase, and get recognized for it.

As a Plant Partner, you'll receive:

- Recognition on the FireSmart BC website
- Point-of-purchase support: plant tags, signage, and landscaping guides
- Input on the future development of the Plant Program across BC and Canada

[Learn More](#)



Shop FireSmart: Look for the Plant Tags

Did you know more than 50 nurseries and garden centres across BC are part of the FireSmart BC Plant Program? Participating locations carry specially tagged plants that are fire-resistant, helping you make smarter choices for your landscape, without sacrificing beauty.

Visit our plant program page to find a participating garden centre near you.

[Learn More](#)



Wildfire Community Preparedness Day: Thank You, BC!

On May 2nd, communities across Canada marked Wildfire Community Preparedness Day with educational events, community fuel removals, and property clean-ups. British Columbians showed up in a big way, and every action taken makes a difference.

If your community missed the official date, don't worry, wildfire preparedness doesn't have a deadline. Many communities organize their own events year-round, whenever the timing works best.

If you'd like to take action in your own community, the FireSmart BC Begins With You Guide is a great place to start. It's packed with practical steps to make your home and yard more wildfire-resilient.

[**Get The Begins With You Guide**](#)



Build a More Resilient Community with the Local FireSmart Collective Program

Wildfire resilience works best when we work together. The new Local FireSmart Collective Program (LFCP) is designed to help communities across BC take meaningful, collective action to reduce wildfire risk.

The first step? Name a Collective Advocate and contact your nearest Local FireSmart Representative.

[Get Started Today](#)



Spring Tip: Clear Your Deck and Gutters Before the Heat Hits

One of the simplest—and most important—things you can do right now is remove flammable debris from your deck, balcony, and gutters. Dry leaves, pine needles, and accumulated yard debris are prime kindling for windblown embers, which are responsible for the majority of home ignitions during wildfires.

Take an afternoon in June to:

- Clear leaves and debris from gutters
- Sweep off your deck and remove anything stored underneath it
- Store patio cushions and furniture inside when not in use
- Move firewood at least 10 metres from the house

Take a look at the FireSmart BC Begins With You Guide for more seasonal tips.

[Learn More](#)



FireSmart Fun for the Whole Family

FireSmart for Kids is packed with games, activities, colouring pages, stories, and learning resources designed to help young British Columbians understand wildfire resilience. Share it with the kids in your life!

[Visit FireSmart For Kids](#)



FireSmart Plant of the Month: Columbine

Columbine (*Aquilegia*) is a beautiful, airy perennial that earns its place in a fire-resistant garden. From late spring through mid-summer, its tall stems produce bell-shaped blooms in shades of blue, purple, white, pink, and red. Short-lived but self-seeding, it's a great choice for filling in areas cleared of higher-risk plants, and it thrives in the Intermediate Zone with minimal fuss.

- Height: 25-90 cm depending on variety
- Light: Prefers partial shade; tolerates full sun
- Bonus: Attracts pollinators and is generally deer-resistant

[See More Details](#)



BRITISH COLUMBIA
FireSmartTM



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